

## Cutlerville AREA EXPANDING

Wow, the "Cutlerville" community is growing. It used to be that we considered Cutlerville the four-corner area at 68<sup>th</sup> Street and Division Avenue. But as our community grows, our schools and shopping are getting spread out further, and we find our borders are ever expanding. The

M-6 highway has allowed fast transit to many outlying areas to our community and our networking abilities are expanding. The Cutlerville Chamber of Commerce Board of Directors recently held a "strategic planning meeting" where our growing area was a hot topic. We now have member businesses from Wyoming, Dutton, and Caledonia. Our goal is to continue to serve each member with the best benefits we can give them. In the next few years, as growth and additional businesses join from our expanding corridors, you will be networking with businesses from all over the South Kent area. We hope you are as excited as we are to support the community and your fellow chamber member businesses in "all" directions.

## Special Holiday "After Hours" Event

Join us ...

**Spectrum Health – South Pavilion  
on Wednesday, December 14<sup>th</sup>,  
from 4:30 – 6 pm.**

**Drop by anytime to network with fellow chamber members, meet the staff at Spectrum Health (take a quick tour if you are not familiar with the facility), enjoy refreshments from the SH – South Pavilion Café and drop off your donations for the Cutlerville Chamber of Commerce Christmas Giving Program 2005. You are sure to enjoy the sights, sounds, and true meaning of the season.**

## New Leads Groups

Beginning with the New Year, one of your Cutlerville Chamber of Commerce benefits will be "free" participation in a leads group (similar to B&I meetings). You won't want to miss this opportunity on the 2<sup>nd</sup> and 4<sup>th</sup> Tuesdays each month from 7:30 – 8:30 am. Call Andy Cove for details (656-3242).

## CCC Community Giving Project 2005

We are kicking off the 2<sup>nd</sup> Annual CCC Community Giving Project this month. You will be able to get informational updates off our website and also at several local businesses. There are many people with an accumulative total of near 75 kids and adults, within Cutlerville, that we would like to help during the Christmas Season! Giving is easy... you can choose from gifts of needed clothing; toys and wholesome entertainment; restaurant certificates, simple games, gift certificates for services (i.e. haircuts), healthy snacks and treats; food donations for their pantries; or a financial gift to pay a heating or electric bill (checks should be made out to the Cutlerville Chamber, listing Community Giving 2005 in the memo line). These people/families have been chosen and screened in coordination with member churches and Pine Rest. For a complete listing of specific needs, ages, sizes, products, etc., e-mail the Chamber today!

Drop off locations:

**Spectrum Health South Pavilion**  
(make sure you use correct box, not Toys for Tots)  
**Macatawa Bank**  
**Gaines Township**

**General Membership Meeting** – Join us, Thursday, January 26 at noon at the Holiday Inn Express on Clay Avenue. Brian Diemer will present as well as some Special Olympic athletes. This very special presentation will motivate you as we look into the new year. Lunch is sponsored by Cutlerville Eyecare, so make sure to RSVP at your earliest convenience.

#### 2006 Community Directory

Each of you should have received information regarding the new directory to be printed and out in January 2006. This year, these directories will be hand delivered to 5,000 area homes and 2,000 copies will be placed in local businesses. As a Cutlerville Chamber of Commerce member you will receive a free listing, but we need your information sheet so our directory is as accurate as possible. You may purchase additional category listings for \$20 and you may place an advertisement in the directory as well from ¼ page (\$95 per member) to a full page (\$310) per member. Matrix Printing is one of our member businesses and Matt or Rebecca would be willing to help you if you need an advertisement put together. For any additional info contact Dawn at 890-1378 asap!

#### **“Vision For Division” Streetscape Update**

Earlier this month with the help of KCRC and RJM Design, a \$300,000 grant request was submitted to MDOT. We hope to hear in the next few weeks if we will be receiving that grant. While we wait, many meetings are happening with Byron Township and Gaines Charter Township planners and staff, to game plan for additional grants needed. In addition, a big thank you goes out to both townships for their \$5,000 each gifts towards the “Vision for Division” Project. We are well on our way.

In addition, meetings are currently happening with many Byron Township business owners along Division Avenue to obtain easements for the same project. The “Vision for Division” project is gaining momentum and getting exciting as many details now coming together.

Next week – check out our “Vision for Division” information on the Cutlerville Chamber of Commerce website...

[www.cutlervillechamber.org](http://www.cutlervillechamber.org)

You will find photos, drawings and sketches there. All the materials are meant to keep you better informed with what is happening with the Division Avenue corridor.

## Welcome New Member

### **Dominoes Pizza**

**Jim Hiaeshutter**  
1429 60<sup>th</sup> Street, SE  
Kentwood, MI  
616 – 455-4040

2005-2006  
Committees:

CCC Auction  
Committee

Community  
Involvement  
Committee

Cutlerville Days  
Planning Team

Golf Outing  
Committee

Meetings &  
Membership  
Committee

Vision for  
Division

**Where do you fit in?**

#### **Dates to Remember:**

Holiday After Hours Event  
Wednesday, December 14  
4:30 – 6 pm  
Spectrum Health South Pavilion  
80 – 68<sup>th</sup> Street, Cutlerville

All through December  
Drop Off your donation for  
The Christmas Giving Project

Thursday, January 26, noon  
Holiday Inn Express  
General Membership Luncheon

Thursday, February 9  
After Hours Event  
Dan Charles Agency  
6049 S. Division

