

Cutlerville = community

Cutlerville is an exit of 131 or the corner of 68th and Division. **The Cutlerville Community is the people.** This became especially clear to me during the Chamber's Strategic Planning Session one long, hot afternoon last July when the Board proposed to give back to the community through a giving program this Christmas. Yes, the Chamber's purpose involves supporting area businesses, communicating, and networking within the business community, but many of the people who shop, spend, support our businesses within our own community are struggling. It was proposed to reach out and help them during this season of giving.

We have someone who needs a window fixed before winter, two families who have found themselves on special diets for health reasons and can't afford the specialty products; we have families that have not had heat for 10 months, and close to 50 children in need. They need to know someone cares enough to reach out! Let's do it, Let's reach out... please contact me for further information.
Dawn Baker, Executive Director

Macatawa Bank Jumping in and Supporting community

Join the CCC in welcoming Macatawa Bank to the Cutlerville community. Last week, the bank celebrated its Grand Opening event, and since their opening in October, have quickly gotten involved with the area surround their 68th Street and Kalamazoo Avenue location. Cindy Varney, Branch Manager, says that Macatawa Bank is a true local; community bank that takes pride in knowing the customers personally and meeting their financial needs professionally. Cindy is a long-time Cutlerville native and shared with us that "Excellence is not our goal; it's our standard".

Macatawa Bank places a high priority on local decision-making, keeping closely connected to the people and communities they service. Cindy, Peg, and Carol, all have gotten involved with CCC activities and Cindy is one of the nominations for the 2005 Board of Directors for the Cutlerville Chamber of Commerce.



CCC Community Giving Project 2004

We are kicking off the CCC Community Giving Project 2004 at the "After Hours" Event at Macatawa Bank. There are many families with an accumulative total of near 50 kids, within Cutlerville, that we would like to help during the Christmas Season! Giving is easy... you can choose from gifts of needed clothing; toys and wholesome entertainment; gift certificates for services, food, products; food donations for their pantries; or a financial gift to pay a heating or electric bill (checks should be made out to the Cutlerville Chamber, listing Community Giving 2004 in the memo line). These families have been chosen and screened in coordination with two of our member churches. For a complete listing of specific needs, ages, sizes, products, etc., e-mail the Chamber today!

"AFTER HOURS" EVENT

Macatawa Bank will be hosting the Cutlerville Chamber's second "After Hours" Event, Wednesday, December 1, from 5:30 pm to 7 pm. Please join fellow chamber members from Cutlerville for refreshments and networking with other business and community members.

Now in our neighborhood... **AVIS Rent-A-Car**

One of our newest CCC members is Debbie Barnhart. She is the new owner of the Avis Rent-A-Car at 54th and Division Avenue. Debbie is a long time resident of the Grand Rapids area and has found the Cutlerville hospitality welcoming. Avis had been at this location 4 years, but Debbie is bringing new offers and better service since taking over last April. Avis Rent-A-Car is a licensee location, so it is independently owned and operated. **Debbie's top goal – personal customer service!**

Avis offers so many benefits; it's worth it to do your business here. Debbie offers direct billing for insurance replacements. This location offers you the conveniences of rentals 7 days a week, pick up service, out of area rental services, drive free specials (like renting 3 times before Dec. 16, and you get a free weekend rental), corporate discounts (free upgrades and free rentals), mini-lease/long term rate program, and monthly, weekly, and weekend specials. Maybe you already handle your car rentals on-line, well before you secure your rental, call Debbie! Most times she can beat the on-line rates.

Avis offers roadside assistance, all vehicle types (SUV's, minivans and convertibles), and child safety seat rentals... All of this on their miles, not your car's miles.

Instead of driving out to the airport... save time and money right here locally. You will avoid the extra airport taxes, the drive and traffic, and Debbie can offer you free parking.

Avis Rent-A-Car will be hosting the April "After Hours" event, but don't wait until then to find out how Avis can meet you business and personal needs. **She is trying harder to meet your special needs!**

**Give Avis a call @
616-532-8133
Avis.com**

CCC member discount programs ranging from 5 – 40% off!

Festival of Trees For Special Olympics

The Festival of Trees will be at the Amway Grand Plaza Hotel again this year. Tree displays will be set up by designers Friday and Saturday, November 26 & 27 after Thanksgiving. The display will be open for the week ending with the Auction Gala, Saturday, December 4, 2004. Would you like to attend this special black tie affair that is a major fundraiser to support athletes in Kent and Barry counties?

Also, in support of this event on November 29, Boutique Emmanuel, a premier retailer at the Amway Grand Plaza Hotel will be hosting a style show to showcase the latest holiday fashions. This event will also include a luncheon and holiday decorating demonstration. All proceeds from this event will go to Special Olympics Area 11. Tickets are \$25 and can be purchased at Boutique Emmanuel or from the Special Olympics office – please call 616-455-5305 for more

Welcome New Members

**Spectrum Health
Home Equipment
Dennis P. Kelly
80 – 68th Street, SE
Grand Rapids, MI
616-391-8206**

**Special Olympics
Joey-Lynn Bialkowski
6522 S. Division
Suite B
Grand Rapids, MI
616-455-5303**

Grand Rapids Chamber and
Walt Disney parks and Resorts

**Disney Institute's
"Keys to Excellence"
Wed., Dec 1, 2004**

Many companies send leadership staff to this program and it has become a valuable part of their corporate culture. Walt Disney has chosen to offer this program exclusively through chambers of commerce, higher education institutions or employer associations. Here is your chance to attend this superb conference. Two CCC Board Members have attended previously and found it invaluable. E-mail or call Dawn for additional info & schedules.

Dates to Remember:

Wednesday
December 1, 2004
Macatawa Bank
"After Hours" Event
CCC Christmas
Giving Project 2004
5:30 – 7 pm
68th Street at
Kalamazoo Avenue

Macatawa Bank is the drop off site for
CCC Giving Project 2004
throughout the month of December.

