

SUMMER IS OVER! FALL IS HERE! WINTER IS COMING!

Some people think that the Cutlerville Chamber of Commerce is just involved in Cutlerville Days and the Brian Diemer Race in June, but we offer a great deal more to our members!

- ❑ We offer you a chance to expose your business to other businesses in the area through our "After Hours" events, business fair, and General Meetings with topics of interest to you.
- ❑ We offer exposure to our neighbors through the Cutlerville Community Business Directory and chamber decals.
- ❑ We offer an opportunity for you to give back to your community by volunteering in various activities and service on the Chamber Board and/or a committee.

This is an exciting time to be in the Cutlerville area with business growth, new home and condo construction, and development along the M-6 corridor that will benefit you as a business owner.

The Chamber is devoted to unifying our businesses in an effort to strengthen the Cutlerville business community. Now is the time to become a new member or renew your membership for 2005 and receive the benefits of belonging to The Cutlerville Chamber of Commerce. I look forward to recognizing you as an active member of the Chamber in the coming months.

Steve Schoon
President Cutlerville Chamber of Commerce

**Help raise money for
tuition assistance**

You can help Cutlerville Christian Schools and South Christian High School through the Scrip/TRIP program. It's easy! All you need to do is plan ahead by stopping by either Cutlerville Christian or SCHS on any Thursday to purchase quick Scrip (like gift certificates) for gas, restaurants, groceries, appliances, services, clothing, etc. and a percentage will in turn go to the Tuition Assistance Fund. You are guaranteed to pay exactly the same for all the products or services you would have purchased by cash. Each school also has a more lengthy list of businesses that you can order Scrip for any Monday, and pick up the Scrip on that Friday. There is a simple order form available at each school, include your check, and your Scrip will be waiting for you on Friday.

Some of the CCC Members you can purchase Scrip for include: **Anchor Car Wash, CarStar76, Family Fare, Hank's Tire and Auto, and Russ'.**

Safe Trick or Treating is offered each year at Spectrum Health - South Pavilion. On Friday, October 29, from 3:30 - 5 pm, there will be lots of fun and treats available to anyone in the community. Staff are dressed in non-scary appropriate costumes and fun is had by all!

Community Involvement

The week of September 19, **over 10 bags of debris and trash** were once again picked up along South Division between 68th and 60th Streets. A very special thank you to each one...

Dr. Lee Goodfellow, his wife, Tina, and son, Noah
Cutlerville Eyecare

Terry, Dawn and Cory Baker, Sally Pols
Cutlerville Chamber of Commerce

Thank you!

We will not be officially doing this project again until the spring, but your help with this is always welcome. If you are able to volunteer, please contact Mike Vos at 293-5497.

NEW MEMBERS

Exit Advantage Realty
Brian McRae
1685 68th Street (just off Kalamazoo)
514-5010

Business Fair

The Cutlerville Chamber of Commerce is putting together its first Business Fair to be held on Saturday, November 6th, from 9 am to 1 pm. This is a “members only” opportunity. This event will be held in the Atrium at Spectrum Health – South Pavilion and coincide with their flu shot clinic, which guarantees you over 400 potential new customers coming through the business fair that day. Reserve your spot (includes 8’ table) for \$15 today. Contact the Chamber at 890-1378 or CutlervilleChamber@netpenny.net.

Would you like to serve your community by being on the board or a committee for the Cutlerville Chamber of Commerce? Or do you know someone who would? Contact the Chamber today. Ballots for the Board of Directors will be out in November!

IMPORTANT DATES TO REMEMBER!

“After Hours” Event
Wed., Oct. 13, 4:45 pm
Holiday Inn Express

Business Fair
Sat. Nov. 6, 9 am

“After Hours” Event
Wed., Dec. 1, 4:45 pm
Macatawa Bank

Grand Opening & Fall Festival

All in one... *Exit Advantage Realty* is holding a fun family event featuring games, prizes, food, clowns, music, moonwalk, and more at their Grand Opening for the new office at 1685 68th Street (the old Gaines Township Hall). Join them Saturday, October 9, from 11 am to 5 pm.

Exit is also offering FREE Advertising to Chamber members. They will be handing out informational packets at this event and you are welcome to place flyers, coupons, or marketing materials in these packets as well. Contact Brian McRae for details

Member Focus: **Andy Cove, Edward Jones Financial**

Andy Cove has been an investment Representative in the Cutlerville/Kentwood Branch for Edward Jones since 2002. Prior to joining Edward Jones, Andy was the Branch Manager for Hastings City Bank in Caledonia. He joined the Cutlerville Chamber of Commerce this year and has been quick to get involved any way he can. Edward Jones, the only major financial service firm advising individual investors exclusively, traces its roots to 1871 and currently serves more than 6 million clients. The firm offers its clients a variety of investments, including certificates of deposit, taxable and non-taxable bonds, stocks, and mutual funds. The largest firm in the nation in terms of branch offices, Edward Jones currently has more than 9,000 offices in the United States and, through its affiliates, in Canada and the United Kingdom.

What makes Andy Cove different? In talking with Andy, he mentioned that “the first priority to him is people. They are key. If I sit down to discuss the clients needs in a one-on-one setting only to find out that they do not enough life insurance, that is first, before investing.” In other words, his office has a 3-step simple approach: “Together we determine where you are, You tell me where you want to go, and I will tell you the best way we can reach it”.

Andy Cove of Edward Jones is committed to bringing personal investment services to an ever-increasing number of individual investors in Cutlerville. He offers investments tailored to the needs of individual investors in this community, right here where we live and work.

Streetscape Update

Our first open meeting regarding the reconstruction of Division Avenue between 60th and 76th Streets was held last Thursday, Sept. 30. Wayne Harrell and Roger Belknap from the Kent County Road Commission were on hand to explain the maps and answer questions. They have been working with the Chamber Streetscape Committee for over a year now, and are very appreciated. Over 25 businesses were represented at Thursday’s meeting. Streetscape ideas were also presented by the Cutlerville Chamber of Commerce and grants are being pursued. The next step involves securing architects for the streetscape ideas and pursuing some property and sidewalk easements. If you know an architect that may be interested in helping to develop the plans, please forward their name and number to the Chamber. Over the next 2 years, this will be one of the priorities of Your chamber.